

NEWMAN'S OWN®

FOUNDATION

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Newman's Own Foundation's \$2 Million Passion for Food And Philanthropy

To mark its US \$300 million milestone in worldwide charitable giving, Newman's Own Foundation* announced a total of \$2 million in donations for Australian causes at a charity lunch in Sydney today.

The \$2 million campaign is the largest that the Foundation, created by the late actor and philanthropist Paul Newman, has launched in Australia.

The 2011 campaign embraces Paul's passion for food and philanthropy and consists of the following programs:

- \$1 million in donations to charities recommended by some of Australia's leading chefs
- \$600,000 in donations to food-rescue charities in keeping with the Foundation's commitment to nutrition and hunger relief
- \$250,000 in donations to community groups affected by recent natural disasters
- \$150,000 in donations to community partners program

"This year's campaign theme is a fitting tribute to Paul Newman and his legacy of giving," said Robert Forrester, CEO of Newman's Own Foundation. "It is thanks to his passion for food and philanthropy that the Foundation continues to help those in need here and around the globe."

Newman's Own Foundation surprised the food-rescue charity, OzHarvest, with a \$300,000 cheque at the Foundation's charity lunch in Sydney today and will present FareShare with a \$300,000 cheque at the Melbourne charity lunch on April 8.

Newman's Own Foundation has supported more than 840 Australian charities since 1983, helping a diverse range of causes such as children with life-limiting illnesses, the disadvantaged, the homeless and the environment. In the past five years alone, the Foundation has distributed \$7 million to Australian charities.

Paul Newman launched the first of his fine-food products in 1982 and the company has since grown into a leading, premium food business. Newman's Own Foundation continues Paul Newman's commitment to donate all profits to charity.

“When people would thank Paul for his charitable giving, he would always reply that he didn’t think he was doing anything special,” said Forrester. “He believed that the real thanks should go to those people who work every day to make the world a better place. For Paul, it was a privilege to be just one among these many. That’s how we all feel today as we carry on this unique and wonderful philanthropic legacy.”

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For further information or to arrange an interview please contact Dimity Pinto at Fred Communications on 0412 164 333 or dimity@fredcommunications.com.au

Newman’s Own Foundation - Paul Newman was committed to helping make the world a better place. To carry on his philanthropic legacy, Newman’s Own Foundation donates to charity all net royalties and profits after taxes it receives from the sale of Newman’s Own products. To date, Paul Newman and Newman’s Own Foundation have given over \$300 million to thousands of charities around the world.

www.newmansownfoundation.org

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